

PROJECT VERIPAGE RATE CARD

Project VeriPage (www.project-veripage.com) is the premier online knowledge source for hardware designers, verification specialists and technical managers. We supply state-of-the-art technical information to solve real world problems.

Audience and Circulation

Our main target audience is the hardware engineering community. Our visitors range from hardware engineers and end users to hardware engineering decision makers for purchase of EDA tools and IPs. The monthly hit rate is 35000 with unique visitor hit rate is about 2500.

Flexible Options

Project VeriPage provides both fixed rates and customized advertising opportunities that suit your marketing needs.

Sponsor-A-Page Program

Sponsor-A-Page program is a unique opportunity for you to sponsor one of the information-filled articles on our website.

Your company gets a special mention as the sponsor of the page.

Project VeriPage provides various levels of sponsorship. At the premier Platinum sponsorship level, you will be the only sponsor of that page. At the Gold sponsorship level, there are up to 3 co-sponsors of a page. In either level, **the duration of the sponsorship can be either 3 months or 6 months.**

Rates at various levels are shown below.

Level	Banner size*	6 months sponsorship
Platinum	336x280 (50k file limit)	\$6000
Gold	125x125 (35k file limit)	\$4000

* Please see 'Accepted Banners and Specs' for other details.

Banner Advertising

While we think that sponsorship of a page is the best option for reaching our readers, we also serve traditional banner advertisements. **Banner advertisements are hosted for duration of one month as rotating Run-of-the-Site (RoS) campaign.** Rates and sizes are given below.

Position	Size	Rate per month
Tile	125x125 (35k file limit)	\$125
Top/Bottom Banner	468x60 (35k file limit)	\$170
Tower	125x600 (35k file limit)	\$225

Special discounts are available for multiple months of run if booked in advance.

Accepted Banners and Specs

- **GIF** and **JPEG** three-loop limit for all arts (72 dpi)
- **HTML, DHTML, JavaScript** (5000 character limit)
- All rich media (**iframe, Videobanners, Enliven, Shockwave, Flash, Bluestreak**, etc.) must be hosted by a third party.

Customized Opportunities

Based on your marketing needs, Project VeriPage can offer customized advertising schemes, be it a text based advertisement in our newsletter that reaches 27 countries around the world or, sponsoring a technical quiz competition on our site, or a **micro-site** for your special need. Please contact us for more details.

Contact Us

To place an advertisement or for more information, please contact us by email at **sales at project-veripage dot com**. We will reply your email in the next 24 business hours.